



Office of Mayor Jerry Sanders

FOR IMMEDIATE RELEASE

November 29, 2006

Fact Sheet

MAYOR JERRY SANDERS APPLAUDS BALBOA PARK DECEMBER NIGHTS SPONSORS AND INVITES SAN DIEGANS TO ATTEND 29TH ANNUAL HOLIDAY CELEBRATION DECEMBER 1 AND 2, 2006

MORE THAN 250,000 PEOPLE ARE ANTICIPATED TO ATTEND THE FREE COMMUNITY CELEBRATION IN BALBOA PARK....SPONSORS ENSURE FREE TRADITION CONTINUES AND BRING UNIQUE PROGRAMMING TO EVENT...LONG TIME FAVORITES RETURN

Mayor Jerry Sanders today announced that Balboa Park December Nights *presented by Barona*, San Diego's favorite kick-off to the holiday season, will take place for the 29th consecutive year on Friday, December 1, 5:00-10:00 p.m. and Saturday, December 2, Noon-10:00 p.m.

In the spirit of the holidays, participating Balboa Park museums open their doors free of charge from 5:00 to 9:00 p.m. both evenings. The beloved San Diego event features sparkling lights, theatrical and musical entertainment, and food, food and more food throughout the Park. "My Ancestors' Village," sponsored by Barona, shares the rich culture of San Diego's Native American community with December Nights visitors.



The largest free community festival in San Diego, December Nights is expected to attract more than 250,000 visitors and is co-produced by the City of San Diego and the San Diego Business Improvement District (BID) Council. Venue Hosts include the Balboa Park Cultural Partnership, House of Hospitality, and City of San Diego Park and Recreation Department.

Sponsors Ensure Free Tradition Continues and Provide Unique Experiences

This year, the event will be supported by more than twenty sponsor organizations who provide valuable cash and in-kind services to help support San Diego's biggest gift to the citizens of the region. Additionally, many of these sponsors bring unique programming that enhances the traditional event.

Presenting Sponsor

Barona Band of Mission Indians

Providing more than \$100,000 in support of the event, the Barona Band of Mission Indians will return for the second year as the presenting sponsor of Balboa Park December Nights. Special event features supported by Barona include:



My Ancestors' Village

This year, the Barona Band of Mission Indians has expanded My Ancestors' Village, the creation of a traditional Native American village within the heart of Balboa Park. Artistically recreated tule boats and fishing nets will float in Balboa Park's historic Lily Pond. Produced by the Barona Cultural Center & Museum, this tribute to the local Tribes and the important role they have played in San Diego's history will bring to life the food, culture, and lifestyle that is unique to Barona and the other Indians indigenous to the local region.

New Holiday Cookbook produced by Barona

Recipes from around the globe can be found in the new House of Pacific Relations International Cottages Holiday Cookbook. On sale during December Nights for \$15, the cookbook features favorite recipes from the 31 national and cultural groups represented by HPR, along with descriptions of holidays and celebrations in each country. Proceeds from the sale of the cookbook, which was generously designed and produced for the Cottages by Barona, benefit the cultural and educational programs sponsored by HPR. Recipes range from traditional—Banana Bread from the U.S.A. and Buñuelos from Argentina—to unique—Hungary's *Toltott Kapostza* (stuffed cabbage) or India's *Gajar Halwa* (carrot pudding).



Legacy Sponsor

The Legacy Sponsorship level is designated for organizations providing \$50,000 or more in cash and services to support the event.

SDG&E

Increasing their sponsorship level for the 2006 event, SDG&E will return for the third year to support Balboa Park December Nights.

The **SDG&E Holiday Light Canopy** will double in size and cover the center of The Plaza de Panama, welcoming visitors with dazzling holiday cheer. More than 20,000 sparkling energy efficient LED lights are included in the canopy and the accompanying “tree of lights”.



As a special gift to the citizens of San Diego, SDG&E will leave the lights in Balboa Park throughout the month of December.

Heritage Sponsors

The Heritage Sponsorship level is designated for organizations providing \$25,000 or more in cash and services to support the event.

AT&T/Cingular

Returning to the event for the second year, AT&T/Cingular will host the AT&T Blue Room in the Plaza de Panama which will feature hands-on demonstrations of an innovative new consumer entertainment product called “AT&T Homezone”. Visitors to the AT&T “Blue Room” at December Nights will have the opportunity to pose for a free holiday photo with a winter or tropical backdrop which can then be downloaded from AT&T’s website and used for holiday greeting cards, photo albums and emails.

Subaru

New to the event this year Subaru’s Starlight Cinema will be hosted near the San Diego Hall of Champions. Guests will be welcomed by a giant 30-foot-wide screen showing incredible, extreme skiing footage—along with hundreds of photos of past December Nights with an accompanying background of favorite holiday music.



Subaru is also supporting the City’s efforts to provide additional recycling resources at December Nights by setting up a recycling booth adjacent to the Starlight Cinema.



Community Partners

Community Sponsors provide \$10,000 in cash or services to the event and are critical to the success of December Nights.

Returning Community Sponsors include the San Diego Foundation which has supported the event for nearly a decade and El Camino Memorial who supported the event last year.

Contributing Partners

Contributing Partners provide \$5,000 in cash or services to support the event.

Returning Contributing Sponsors include San Diego Medical Services Enterprise, EDCO, Sharp Healthcare, and the County of San Diego, Supervisor Ron Roberts.

New Contributing Sponsors for the 2006 event include Bank of America, Karl Strauss Brewing Company, PRP Wine, UC San Diego Extension, Annie's Homegrown and Shoreline Press.

Media Sponsors

Media partnerships are important to the success of the annual event. Returning as the television and radio sponsors of Balboa Park December Nights are Channel 12 XEWT and KYYX 96.5. New to the event this year is the PennySaver and San Diego Magazine.



Featured Event Supporter

One of the memorable traditional features of the event is the lighting and décor of the Organ Pavilion Stage.

The Del Cerro Baptist Church has provided the living Christmas Tree, lighting, sound and stage management for the Organ Pavilion Stage for more than two decades.

Long-time Favorites Remain

In addition to the new activities that are introduced each year to the event, traditional entertainment, wonderful food and holiday cheer all remain part of this classic San Diego celebration.

Visitors to the event will enjoy the long-standing traditions of *Christmas on the Prado* including:

- ❖ Food from around the globe at the International Christmas Festival at the House of Pacific Relations Cottages
- ❖ The charming Santa Lucia Procession at the San Diego Museum of Man
- ❖ Unique gift shopping at the museum stores and with the artisans of Spanish Village
- ❖ Musical and dance presentations from the San Diego Junior Theatre, San Diego Civic Youth Ballet
- ❖ Del Cerro Baptist's Christmas Story Tree and more—fill the heart of Balboa Park.

A complete listing of the event's activities is included in the attached materials.





Entertainment Schedule Balboa Park December Nights 2006

Spreckels Organ Pavilion

Friday, December 1

4:30 – 5:00 – Spreckels Organ Concert – Carol Williams, Civic Organist
5:00 – 5:30 – San Diego Sun Harbor Chorus & The Elves
5:30 – 6:00 – Welcome to Balboa Park December Nights!
6:00 – 6:30 – San Diego Sun Harbor Chorus & The Elves
6:40 – 7:30 – Pacific Coast Harmony
7:40 – 8:30 – Messengers from the Mount
8:40 – 9:30 – Christmas Story Tree – Del Cerro Baptist Church

Saturday, December 2

Noon – 12:50 – Sweet Adelines
1:00 – 1:50 – St. George Serbian Orthodox Church Choir
2:00 – 2:50 – Peña Andeluzza en California—flamenco dance
3:00 – 3:50 – San Diego Choraleers/Serra Naders
4:00 – 4:50 – Gay Men's Chorus of San Diego
5:00 – 5:50 – House of Scotland Pipe Band
6:00 – 6:50 – Sounds Divine
7:00 – 7:50 – Bonita Vista High School–Sound Unlimited and The Music Machine
8:00 – 8:30 – In aChord
9:00 – 9:50 – Christmas Story Tree – Del Cerro Baptist Church

Junior Theatre Stage

Friday and Saturday

5:00 – 9:00 – A variety of performances by Junior Theatre students

San Diego Civic Dance Stage

Friday and Saturday

5:15 – 9:00 – Hourly performances in modern, jazz, tap, and ballet



Entertainment Schedule Balboa Park December Nights 2006

Palisades Stage

Friday, December 1

5:00 – 5:50 – San Diego Youth in Action
6:00 – 6:50 – Peninsula Singers
7:00 – 7:50 – Raks al Nejume–belly dancing
8:00 – 8:50 – Castle Park High School Orchestra
9:00 – 9:50 – Countesses & Noblemen

Saturday, December 2

Noon – 12:45 – All Star Dance Performing Company
12:55 – 1:40 – One Voice Choir
1:50 – 2:35 – Southwestern College Chamber Singers
2:45 – 3:30 – Whirlaways Square Dance Club
3:40 – 4:25 – Bethel Baptist Church
4:35 – 5:20 – Mosaic
5:30 – 6:15 – St. Augustine High School Concert Band
6:25 – 7:10 – Evangel & The Ministers of Reconciliation
7:20 – 7:50 – Performing Folk Dancers of Balboa Park
8:00 – 8:45 – Down Beat

San Diego Civic Youth Ballet Stage Casa del Prado Theatre

Friday and Saturday

6:00, 7:00 & 8:00 – Excerpts from *The Nutcracker* ballet

Spanish Village Art Center

Friday, December 1

4:00–10:00 – Scott Williams Hammered Dulcimer

Saturday, December 2

4:00–10:00 – Scott Williams Hammered Dulcimer



Entertainment Schedule Balboa Park December Nights 2006

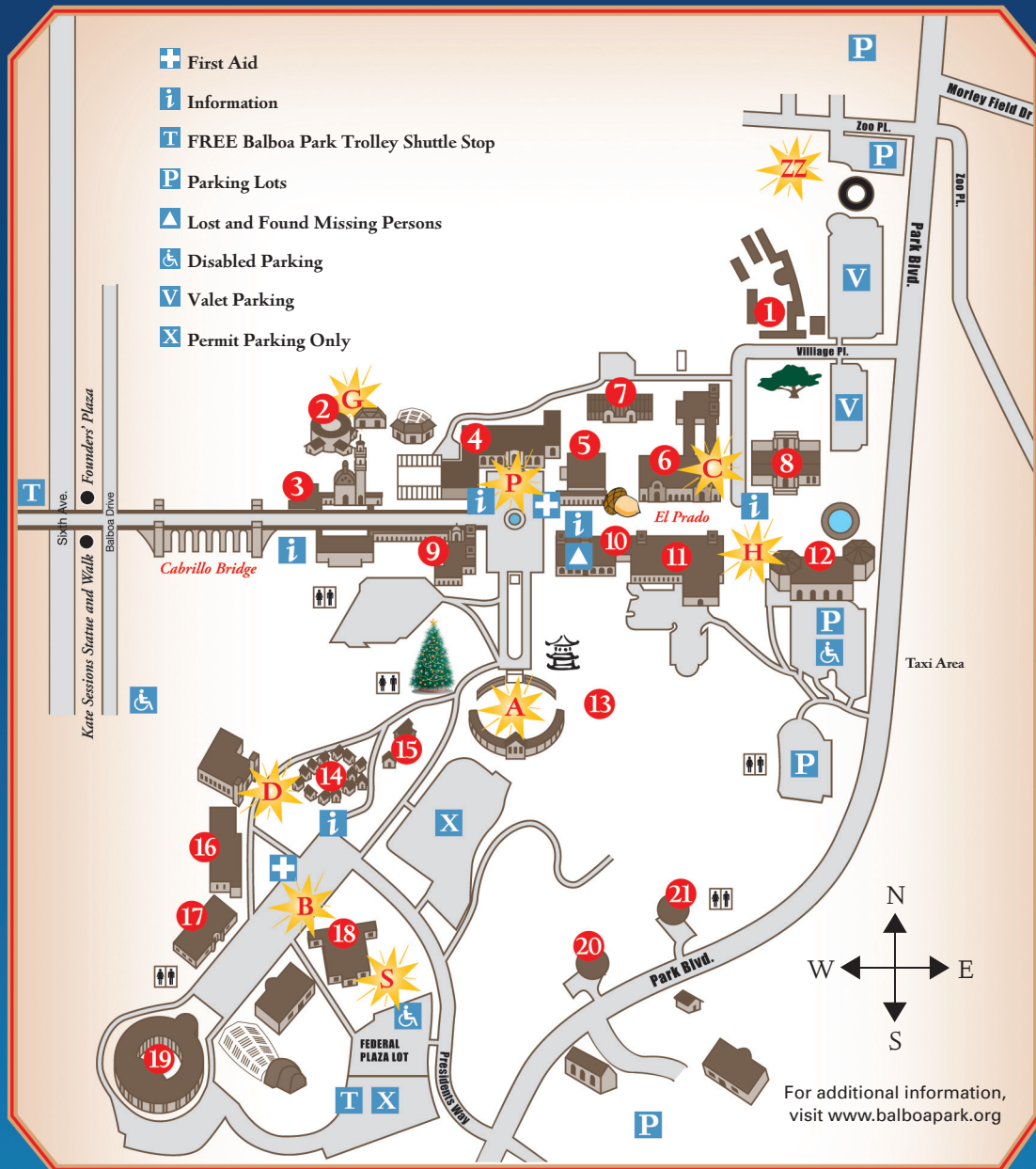
House of Pacific Relations International Cottages

Friday, December 1

- 6:00–6:15 – Opening ceremony Queen of Queens-Gayle Minano
- 6:15–7:30 – City Guard Band performs Christmas music and ethnic carols
- 7:30–8:00 – House of Ireland
- 8:00–8:30 – House of Peru
- 8:30–9:00 – Queens of the House of Pacific Relations

Saturday, December 2

- 3:00–3:30 – House of Hungary --The San Diego Tanchaz Dancers
- 3:30–4:00 – House of Turkey
- 4:00–4:30 – House of the Philippines--Pakaragurian Kulintang Ensemble of the Samahan
- 4:30–5:00 – Scandinavian Kids – song and dance
- 5:00–5:45 – House of Germany choir
- 5:45–6:45 – City Guard Band performs Christmas music and ethnic carols
- 7:00–7:30 – House of Lithuania
- 7:30–8:15 – House of India
- 8:15–9:00 – House of Mexico
- 9:00–9:30 – House of Peru
- 9:30–10:00 – Closing ceremony with the Queens of the House of Pacific Relations





Map Legend

- 1 • Spanish Village Art Center
San Diego Mineral & Gem Society
 - 2 • The Old Globe & Globe Guilders
 - 3 • San Diego Museum of Man
 - 4 • San Diego Museum of Art
 - 5 • Timken Museum of Art
 - 6 • San Diego Civic Dance Association
San Diego Civic Youth Ballet
San Diego Floral Association
San Diego Junior Theatre
San Diego County Dahlia Society
San Diego Turtle & Tortoise Society
Blind Community Center
The San Diego Chorus –
Sweet Adelines International
 - 7 • Botanical Building
 - 8 • San Diego Natural History Museum
 - 9 • SDAL: Museum of the Living Artist
Mingei International Museum
 - 10 • Balboa Park Visitors Center
Police Storefront:
Lost & Found / Missing Persons
The Prado Restaurant
 - 11 • Museum of San Diego History
Museum of Photographic Arts
San Diego Model Railroad Museum
 - 12 • Reuben H. Fleet Science Center
 - 13 • Japanese Friendship Garden
& Tea Pavilion
Nativity Scenes and Gingerbread Cottage
of Community Christmas Center
 - 14 • House of Pacific Relations -
Int'l Cottages Christmas Festival
 - 15 • United Nations Association Int'l Gift Shop
 - 16 • Balboa Park Puppet Guild
Marie Hitchcock Puppet Theater
 - 17 • San Diego Automotive Museum
 - 18 • San Diego Hall of Champions
 - 19 • San Diego Air and Space Museum
 - 20 • Central Cultural de la Raza
 - 21 • WorldBeat Center
-  **"My Ancestors' Village"** Sponsored by Barona
- A** • Spreckles Organ Pavilion Stage
B • Palisades Midway
C • Casa Del Prado Theater
San Diego Civic Dance Stage
Junior Theater Stage
D • International Cottages
G • The Old Globe Outdoor Stage
H • Cascades Holiday Marketplace
P • The Plaza
Plaza de Panama Holiday Taste
of San Diego
SDGE Holiday Light Canopy
Beer and Wine Tasting
S • Subaru Starlight Cinema & Recycling Center
ZZ • The San Diego Zoo Zone

BALBOA PARK



CO-PRODUCED BY:



HOSTED BY:

BALBOA PARK
CULTURAL PARTNERSHIP



San Diego Medical Services Enterprises



For additional information, visit www.balboapark.org



Featured Activities Balboa Park December Nights 2006

Museums & Cultural Organizations

In the spirit of the holidays, participating Balboa Park museums open their doors free of charge from 5 to 9 p.m. both evenings. Also enjoy musical and dance presentations from the San Diego Junior Theatre, San Diego Civic Youth Ballet, and San Diego Civic Dance; floral displays by the San Diego Floral Association and members; music and docent tours at The Old Globe; and puppet shows at Marie Hitchcock Puppet Theatre.

My Ancestors' Village Sponsored by Barona

The Barona Band of Mission Indians will contribute a unique cultural element to the events with My Ancestors' Village, the re-creation of a traditional Native American village within the heart of Balboa Park. Produced by the Barona Cultural Center & Museum, this tribute to the local Tribes and the important role they have played in San Diego's history will bring to life the food, culture, and lifestyle that is unique to Barona and the other Indians indigenous to the local region. **Map Location "Acorn"**

Christmas on the Prado

The long-standing traditions of Christmas on the Prado-including food from around the globe at the International Christmas Festival at the House of Pacific Relations Cottages; the Santa Lucia procession at the Museum of Man; unique gift shopping at the museum stores and with the artisans of Spanish Village; and musical and dance presentations from the San Diego Junior Theatre, San Diego Civic Youth Ballet, Del Cerro Baptist's Christmas Story Tree and more-fill the heart of Balboa Park.

Plaza de Panama Holiday Taste of San Diego

December Nights features culinary adventures from some of San Diego's finest restaurants at the Plaza de Panama Holiday Taste of San Diego-with a new central location and expanded dining area. **Map Location P**

Palisades Midway

The Palisades Midway harkens back to the 1915-16 Panama-California Exposition and the 1935-36 California-Pacific International Exposition the celebrations to which Balboa Park owes its rich history-with carnival rides, and fun for children. **Map Location B**



Featured Activities Balboa Park December Nights 2006

Cascades Holiday Marketplace

The Cascades Holiday Marketplace brings crafts, foods and entertainment from around the world and is located at Fountain Plaza, adjacent to the Reuben H. Fleet Science Center and the San Diego Natural History Museum. **Map Location H**

International Cottage Christmas Festival

The International Cottage Christmas Festival features authentic music, crafts, dance and other holiday traditions from more than 30 countries. Highlighting the Christmas Festival are food samplings from around the world, including Paella from Spain, hummus and falafel from Palestine, fried plantains from Panama, and bratwurst from Austria and Germany. Traditional holiday dance, music, and costumes can be seen on the half-hour at the Cottage Stage. **Map Location D**

Plaza de Panama Holiday Taste of San Diego & Beer and Wine Tasting Garden

December Nights features culinary adventures from some of San Diego's finest restaurants at the Plaza de Panama Holiday Taste of San Diego-with a new central location and expanded dining area. \$20/20 tickets and \$10/10 tickets. Karl Strauss Brewing Company offers tastes and information about their selection of beers - and PRP Wine International offers tastes and information from wineries around the world. All tastes are \$10 for 5 tastes. Ages 21- and -up only. **Map Location P**

SDGE Plaza de Panama Holiday Light Canopy

More than 20,000 sparkling LED lights are included in the canopy and the accompanying "tree of lights". **Map Location P**

Marine Corps Toys for Tots

Members of the United States Marine Corps collect Toys for Tots on two LAV-25 Assault Vehicles. Kids can climb aboard! (Saturday only) The Marine Corps Brass ensemble performs Friday. **Map Location P**



Featured Activities Balboa Park December Nights 2006

AT&T's Blue Room

Hands-on demonstrations of an innovative new consumer entertainment product called "AT&T Homezone". Visitors to the AT&T "Blue Room" will have the opportunity to pose for a free holiday photo with a winter or tropical backdrop which can then be downloaded from AT&T's website and used for holiday greeting cards, photo albums and emails. **Map Location P**

Subaru's Starlight Cinema

Guests will be welcomed by a giant 30-foot-wide screen showing incredible, extreme skiing footage-along with hundreds of photos of past December Nights with an accompanying background of favorite holiday music. Subaru is also supporting the City's efforts to provide additional recycling resources at December Nights by setting up a recycling booth adjacent to the Starlight Cinema. **Map Location S**



Traffic and Parking

Plan to Arrive Early!

You may download the December Nights Parking Map at www.baboapark.org to find public parking areas, bus, trolley, and shuttle stop information.

Free Public Parking

Will be available, but with no shuttle service provided, at the following lots: Inspiration Point, Pepper Grove, Reuben H. Fleet, North Carousel, and the Zoo. Note: The left-turn from Route 163 and I-5 onto Park Blvd. will be closed as traffic dictates.

Free Shuttle Service

Will be available at various locations offering convenient transport between public lots and the Park, including the San Diego County Administration Building North Lot at 1600 Pacific Highway and the City College Lot between 16th and "B" Street. The December Nights Shuttle runs from 4:30p.m. until 11:00p.m. Friday, and from noon until 11:00 p.m. Saturday in both locations. The last shuttle leaves each site at 9:00 pm and the last shuttle from the park is at 10:45 pm.

ADA/Designated Disabled Parking

To supplement the ADA/Disabled Parking in all of the lots, additional designated disabled parking is being added in the following areas: Federal lot; Reuben H. Fleet lot; and on Balboa Drive between Laurel and Juniper close to 6th avenue. Vehicles entering these areas must have a valid placard. Space is limited—arrive early for a spot.

Valet Service

Will be available on the east side of the Park (at Park Blvd. and Village Place adjacent to the Cascades Holiday Marketplace and the San Diego Natural History Museum) for \$20.



Traffic and Parking

Ride the Bus, Trolley, or Train

Balboa Park is accessible from most San Diego neighborhoods—as well as cities in East County, North County, and South Bay—by bus, trolley, or train.

Create Your Personal Trip Plan

Call 1-800-COMMUTE and speak to one of the Transit Information Operators or visit www.SDCommute.com **Trip Planner** and enter your starting location and destination ("Balboa Park"). In moments, you'll have your personalized trip plan.

MTS Special “Family Weekend” Offer

On Saturday and Sundays, two children 12 and under can ride free with one paying adult.

Ride the MTS Trolley

Downtown Stop

- ❖ Take the Blue or Orange Line trolley to the City College Station in downtown San Diego.
- ❖ Walk one block north to the bus stop at 11th Avenue and A Street. From there, transfer to the MTS Route 7, 7A, or 7B bus to Park Boulevard.
- ❖ You can access the December Nights celebration by getting off at the Presidents Way, Rose Garden, or Zoo Place Bus Stops.
- ❖ Purchase a one-way, round-trip or Day Pass before boarding the trolley. Use your ticket or pass for a free transfer to the Route 7 bus.

Little Italy Stop

- ❖ Ride the MTS Trolley to the Little Italy (County Administration) Station at Pacific Highway and West Cedar.
- ❖ Board the FREE DECEMBER NIGHTS SHUTTLE that will take you to the west side of the Park at 6th and Laurel.
Remember to allow extra time on the return trip to make sure you make your connecting bus or trolley.

Ride by MTS Bus

- ❖ Take MTS Bus Routes to either 11th and Broadway or Park Boulevard and University Avenue.
- ❖ Transfer to a Route 7, 7A, or 7B bus heading to Park Boulevard and exit at either Presidents Way, the Rose Garden, or Zoo Place bus stops.
- ❖ Check individual route timetables for the time of your last bus departure and build extra time in your schedule to make return connections.
- ❖ You may want to try the new "limited stop" bus routes to make your travel faster. For example, Route 120 operates between downtown and Kearny Mesa and stops at Laurel Street (just west of Balboa Park) on 4th and 5th Avenues.



Traffic and Parking

Ride the Coaster

Friday

- ❖ North County residents can "Coaster" down to the Santa Fe Depot and have their choice of returning on two late-night trains.
- ❖ There are seven morning departures and four afternoon departures to downtown San Diego.
- ❖ The two evening Coaster train departures from the Santa Fe Depot are at 9:45 p.m. and 12:05 a.m.
- ❖ From the Santa Fe Depot, use your Coaster ticket or pass to transfer to Trolley to the City College station and then walk one block north to 11th Avenue and A Street and board a Route 7 to the Park. Plan to build extra time in your schedule to make your return bus/trolley/coaster connections.

Saturday

- ❖ North County residents can take a morning train to the Santa Fe Depot, enjoy Balboa Park during the afternoon and be on the last Coaster train of the day departing the Santa Fe Depot at 6:45 p.m.